



City Plan – Adelaide 2036 Engagement Outline

PURPOSE OF ENGAGEMENT

Feedback is required on the draft City Plan – Adelaide 2036, prior to formal Council endorsement in September 2024.

Feedback from stakeholders will be sought to:

- Inform the community of Council's new draft City Plan.
- Obtain feedback from the community on the draft City Plan particularly views on city wide strategies and opportunities within the local areas.
- Seek feedback from key stakeholders including government, non-government and industry bodies on proposed strategies and implementation opportunities.
- Enable advocacy to the State and Federal Government.

BACKGROUND INFORMATION

The draft City Plan will facilitate and guide future growth and development in the City of Adelaide. The City Plan forms part of the City of Adelaide's suite of Strategic Management Plans as outlined in the Strategic Plan 2024-2028.

The draft City Plan has been informed by stakeholder engagement throughout its preparation, including:

- 'City Plan Studio' with 536 stakeholders from key industry, government, non-government and community groups participating. The engagement tested draft urban design principles, draft development scenarios, and the digital tool. (September 2023).
- An online 'drop-pin' mapping survey to ask residents and visitors to identify what they love about an area, potential sites for development and infrastructure needs. (March – April 2024).
- Five independent neighbourhood focus groups with residents and business owners. (April 2024).

STRATEGIC LINK

The City of Adelaide Strategic Plan 2024-2028 provides the following overarching strategic directions and actions to support this policy. Our Adelaide. Bold. Aspirational. Innovative.

- Outcome: Drive affordable, safe and quality housing outcomes that attract and retain residents in our city
- Outcome: An interesting and engaging place to live, learn and visit
- Outcome: An inclusive equitable and welcoming community where people feel a sense of belonging
- Outcome: Encourage bold, interesting and purposeful development that supports the changing needs of our community and city

LEGISLATIVE REQUIREMENTS

Council has no legislative requirement to engage on the City Plan. Council's Community Consultation Policy will be used to guide the process.

TIMEFRAMES

18 June to 16 July 2024	Community Engagement page on the City of Adelaide website
July to August 2024	Review feedback and amend City Plan
September 2024	Updated City Plan and engagement report to Council for endorsement.

LEVEL OF ENGAGEMENT

Level of Engagement	Inform	Consult	Involve	Collaborate	Empower
Goal	One way communication to provide balanced and objective information to assist understanding about something that is going to happen or has already happened.	Two way communications designed to obtain feedback on ideas, alternatives and proposals to inform our decision making .	Participatory process designed to help identify issues and views to ensure that concerns and aspirations are understood and considered prior to our decision making .	Working together to develop an understanding of all issues and interests to work out alternatives and identify preferred solutions for joint decision making .	We may facilitate the process and/or upskill community. Places final decision-making in the hands of the community.
Approach	We will share information about a decision or direction.	We will explore options , gain feedback and an understanding of your concerns and preferences.	We will involve you in the process so your ideas, concerns and aspirations are reflected in the alternatives developed or the final decision.	We will collaborate with you so your advice, innovation and recommendations are included in the final decision that we make together.	We will implement, or support you to implement what you decide .
Role of Stakeholder/Community	Listen	Contribute	Participate	Partner	Decide

EVALUATION PLAN

Feedback received through the consultation process will be collated and reported to Council for review, and incorporated into the City Plan for Council's decision.

The consultation will be evaluated with the following performance indicators:

- Support of stakeholder and community members reached.
- Feedback about the process.
- Timeframes and budget were met.